Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Two Highly Profitable Crops

For Road Stand Operators ♣

Growing small plots of CHINESE
or JAP LANTERNS and LIATRIS

The Jap Lantern balloons and the tall spikes of Liatris well displayed at your stand will attract the attention of all who pass your way and many will stop to investigate and good profitable sales can be made.

JAP LANTERNS

We have grown and sold over \$400.00 worth of Jap Lanterns in one season from a plot of ground 120x20 feet, and remember that was at wholesale and should bring double that at retail. We had one order by wire for 20,000 at \$20 per 1000—but were unable to fill it.

They are easy to grow and not particular as to soil, any ground suitable for a garden is all that is needed. In planting, make a trench three or four inches deep, lay the roots lengthwise, the ends about eight inches apart, and cover. The more

liberal you are with fertilizer the longer stems and more blooms you will have. The price of sets, three to five eyes, is

25 sets for \$1.00, prepaid
100 for \$3.50, not prepaid
1000 for \$30.00, not prepaid

One hundred plants well cared for should make at least 3000 balloons, and at 50c. per dozen should make good profits on the investment and the little work required to grow them. Besides, when once planted they are good for several years.

LIATRIS

Blazing Star, or Kansas Gay Feather, blooms in mid-season and throws up long narrow spikes five or six feet tall with one or two feet of beautiful rich purple flowers at the top, which last a long time. We have been growing it for several years and have shown the blooms at Wisconsin State Fair and County Fairs, and have never shown anything that attracted more attention. We have taken orders for hundreds of the bulbs and have never heard anything but praise for them.

We sell a lot of spikes to local florists and ship hundreds of them to Milwaukee, Chicago and other cities at good prices. The florists use them in baskets, and they are very showy for window decorations. We have been selling the bulbs and divisions at \$12.00 per hundred, but as we have a large stock on hand we have decided to put them at

1 dozen for \$1.50, prepaid
100 for \$8.00, not prepaid

The bulbs or divisions should be planted about four inches deep and eighteen inches apart in the row. Any soil is suitable, the richer the better and taller spikes you will get. They are perfectly hardy and keep growing larger each year. We have had four-year-old plants with as high as thirty spikes on at one time. They can be taken up every other year and divided if you wish, and in a few years you can have a large patch of them.

Remember, both the above are perfectly hardy, and when once planted are good for several years and only require cultivating and fertilizing in the spring.

F. M. PALMITER & SON, Janesville, Wis.

P. S.—It might pay to put in a few Glads.