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Exposition 1933-1934

Horticultural Exhibition and
Garden and Flower Show

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GARDEN AND FLOWER SHOW

HORTICULTURAL BUILDING

A CENTURY OF PROGRESS

CHICAGO 1933

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*"A garden is a poem come to life and dramatized in all
the glamour and eloquence of Nature's finest talent."*

VIEW FACING EXHIBITION HALL FROM ITALIAN FORMAL GARDEN

By Charles Fiore.

HORTICULTURE

A CENTURY OF PROGRESS
INTERNATIONAL EXPOSITION

CHICAGO • ILLINOIS • U. S. A.

1 9 3 3

*"Nature has glorified the romance of the sky and
the earth and given us her flower gardens."*

FOREWORD

IFE minus its aesthetic values would be barren indeed. Though we may often forget the fact, beauty is as essential for our well-being and happiness as are food and shelter and clothing. Fortunately, beauty appears in many forms—in music, in painting, in sculpture, in literature, and in a thousand glories of Nature. Not only are we moved at twilight by the rose colors of the western sky, or by the sparkling stars that sprinkle the vault of heaven at night, but deep in our beings there is a love for growing things, for living objects that in graceful forms and lovely colors and with sweet odors spring miraculously from the warm bosom of the soil. Even a single blossom, growing in a clay pot on a window sill, has opened to a weary soul a glimpse of heaven.

In the exhibition of A Century of Progress, there is an unparalleled display of the advancements in architecture and the triumphs of science, not only in their physical forms but also in their varied application to the arts of living. But these things do not compass man's interests or entirely cover the fields of notable progress.

The Horticultural and Floricultural Exhibition measures up to the very high levels attained by science, invention, engineering and industry as exemplified at A Century of Progress International Exposition. This great exhibition is dedicated to the Horticultural Industry in all its branches.

Here have been gathered the choicest blossoms, finest trees, shrubs and accessories, weaving them together into a delightful picture designed to give you something to take away with you as an enduring possession, that intangible something, not of leaf nor of bud, but the infinite happiness which comes in an association of these things. If it shall have added this to your life, if it shall give you enjoyment and inspiration, then our efforts shall not have been in vain and the objective and ideals of this Exhibition shall remain monumental to its accomplishment.

*"Not so much a fair Narcissus or a lovely Rose,
But a silken, perfumed something that just grows."*

HORTICULTURAL EXHIBITION
AND
GARDEN AND FLOWER SHOW

AT
A CENTURY OF PROGRESS
INTERNATIONAL EXPOSITION

May 27th to November 1st

1933

Located at

SOUTH END—NORTHERLY ISLAND

An Exhibition featuring the products and creations of
Leaders in the Horticultural field

Operated in cooperation with the

HORTICULTURAL INDUSTRY

By

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*"Trees were among the earliest companions of man
and they have ever remained his steadfast friends."*

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HORTICULTURAL BUILDING AT A CENTURY OF PROGRESS

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"Like so many precious jewels, Summer has
studded the hillside with her most brilliant blossoms."

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"Old fashioned gardens whispering tell
Of things remembered, things loved well."

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IMMORTAL—TREE

Think you no soul dwells in a tree
No soul such as of you or me,
No life that pulses 'neath
The bark and rough
'Neath all that hard exterior
And woody stuff
That is immortal—
Tree,
That lifts its arms to God
To worship in the great cathedral
Of the sky and sod.
Think you the winds
That beat upon its breast
Strange music
Of a wordless tongue;
Nay, these are hymns
That have reverberantly sung
Through ages
Ever since the world begun.

A tree may die;
No less for such as these
Still linger its immortal memories.
A separation of the wood from wood
Cannot dissolve such brotherhood.
Linked through the bondage
Of transcendent years
Such dissolution
Would but to release
Its soul,
Through physical demise.

And we shall feel
And know,
Both you and I,
What there has been
Of immortality
That dwells within
This silent understanding friend,
Whose death can never
Friendship end.
Whose memory lingers long
With you and me;
Such is the immortality
Of just a tree.

—Rebecca Anthony.

*"I think the angels when they light
The stars, the flowers of heaven, at night,
Let wee tots of the city peep
Into His garden while they sleep."*

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"I like to think at twilight among His lilies tall,
He walks, but loves the smallest flower of them all."

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UNITS: District 1-2-3-6-7-9-10

Corner Sec. Highland Park, Forest Preserve (Conservation), Third District (Edgemere Woman's Club). Gardens and floral arrangement: Mr. and Mrs. Kennecott, Chicago Woman's Club, Forest & Garden Department; Englewood Woman's Club, Joliet, Sherman Park Neighborhood House, Chicago Lawn, South Side Catholic Woman's Club, Palos Park Woman's Club, Mr. and Mrs. George Ward, Orland Park Woman's Club, Evanston Friends of Council, 6th District, 7th District, Woman's Ideal Club, Deerfield Woman's Club, Gray's Lake Clearing Woman's Club, Evergreen Florists, Soukel's Nursery, Beverly Juniors, Gresham Woman's Club, Chesterfield Woman's Club.

HOSTESSES FOR SPECIAL WEEK

MRS. WALLACE B. COMBS, *Chairman*

Sat. July 1st—PRESIDENT'S DAY	· · · ·	Mrs. Wm. F. Farrell and Mrs. Mary Wall
Sun. July 2nd—PAST PRESIDENT'S DAY	· ·	Mrs. W. Seymour and Mrs. J. M. Fowler
Mon. July 3rd—GARDEN DAY	· · · ·	Mrs. Chas. Caldwell and Mrs. W. B. Combs
Tues. July 4th—CITIZENSHIP DAY	· · ·	Mrs. C. Dargan and Mrs. R. Hoadley
Wed. July 5th—CONSERVATION DAY	· ·	Miss Z. L. Gray and Mrs. W. Hermsdorf
Thurs. July 6th—ART DAY	· · · ·	Mrs. A. Cole and Mrs. A. Johnson
Fri. July 7th—AMERICAN HOME DAY	· ·	Mrs. P. Carter and Mrs. W. Seymour

*"To some they are scientific marvels, to others a decoration, but
to me they are a beautiful and an endless song—these flowers."*

SPECIAL EXHIBITS

NORTH EXHIBITION HALL

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IN THE HORTICULTURAL BUILDING SCENIC DIORAMA SETTINGS

NUMBER	TITLE	SPONSORED BY
1.	A Tropical Garden	West Chicago Park Commissioners
2.	Maxwell House	General Foods Corporation
3.	Indiana Dunes Landscape	Gary Yard & Garden Club
4.	The Loggia	Charles Fiore
5.	Ferns of the United States	Kathryn E. Boydston
6.	The Desert	T. R. Schroeder
7.	A Door-way Court Garden	A. F. Amling Company
8.	A Mountain Stream	Clarence Stauffer
9.	A Period Interior	Grant's Art Galleries
10.	Living Room	Mandel Brothers
11.	Sun Room	Mandel Brothers
12.	Dining Room	Mandel Brothers
13.	Old English Interior	John A. Colby & Sons
14.	A Sculpture Garden	Waukesha Garden Studios
16.	Suwanee River Cabin	Garden Club of Morgan Park

GARDEN FEATURES

These are staged on the exterior of the Horticultural Building. Entrance to the garden section is through the North Hall.

NUMBER	TITLE	SPONSORED BY
1.	A Naturalistic Hillside Garden	Clarence Stauffer
2.	Rock Garden	William Oman Nursery Co.
3.	A Hillside Garden	Joliet Groups
4.	California Hacienda	Associated California Nurseries
5.	A Mid-Victorian Petunia Garden	Richard Diener, California
6.	Water Garden	William Tricker, Inc.
7.	Naturalistic Rock Garden	Thomas J. Lynch, Inc.
8.	Nature's Boudoir	Men's Garden Club of Chicago
9.	Family Garden Corner	Elmhurst Park District
10.	A Modern Garden	Men's Garden Club of Aurora
11.	Abraham Lincoln's Indiana Home in 1820	Men's Garden Club of Fort Wayne
12-A.	An Italian Historical Garden	Charles Fiore
-B.	A Garden in Japanese Style	Charles Fiore
-C.	An Informal Planting	Charles Fiore
13.	An Authentic Japanese Garden	Fleming Landscape Co.
14.	A Formal Garden	Park District of Oak Park
15.	An English Garden	James Norris Estate
16-A.	Garden of Succulents and Annuals and A Small Formal Garden	Pearson-Daniels Company, Inc.
17.	A Garden Arrangement	Commissioners of Lincoln Park
18.	A Summer Garden	Vaughan's Seed Store
19.	An Illinois Apple Tree Garden	Kenneth Wright Bangs, dedicated to the Illinois Federation of Women's Clubs
20.	A Bit of Forest Preserve	Forest Preserve District of Cook County
21.	Rose Gardens	Inter State Nurseries
22.	Harmony in Nature	C. F. Leaf Company John R. Gunderson & Co.

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INFORMATION CONCERNING EXHIBITION

On pages following are shown dioramas and gardens on exhibition in the Horticultural Building. The detailed information concerning these exhibits as given below will be of interest.

THE LOGGIA

Exhibited by Charles Fiore, Prairie View, Illinois.

MAXWELL HOUSE

Exhibited by Maxwell House Coffee, General Foods Corporation. Arranged by Leone Barrett, Kenilworth, Illinois. S. S. Beman, Architect, Chicago, Illinois.

A TROPICAL GARDEN

Exhibited by The West Chicago Park Commissioners; Harry Joseph, President; August Koch, Chief Horticulturist.

A MOUNTAIN STREAM

Designed and arranged by John A. Servas, Clarence A. Stauffer, Cooperating.

THE DESERT

Exhibited by T. R. Schroeder, Chicago, Illinois.

A DOOR-WAY COURT GARDEN

Exhibited by A. F. Amling Company, Maywood, Illinois. Garden design by Kenneth W. Bangs, Landscape Architect, Arlington Heights, Illinois.

A PERIOD INTERIOR

Exhibited by Grant's Art Galleries, Chicago, Illinois.

LIVING ROOM

Furnishings by Mandel Brothers, Chicago, Illinois.

SUN ROOM

Furnishings by Mandel Brothers, Chicago, Illinois.

DINING ROOM

Furnishings by Mandel Brothers, Chicago, Illinois.

OLD ENGLISH INTERIOR

Furnishings by John A. Colby & Sons, Chicago, Illinois.

A SCULPTURE GARDEN

Exhibited by Waukesha Garden Studios, Waukesha, Wisconsin.

INDIANA DUNES LANDSCAPE

Exhibited by Gary Yard & Garden Club; Mrs. J. A. Patterson, Chairman; Tom Warrillow, Designer. Sponsored by the Honorable R. O. Johnson, Mayor of Gary, Indiana.

SUWANEE RIVER CABIN

Sponsored by Garden Club of Morgan Park, Illinois. Created by Olive Bohn Fischer.

THE OLD MILL GARDEN

Exhibited by Clarence A. Stauffer and Brothers, Hammond, Indiana, and Cooperators. This "World's Fair Garden" was designed and supervised by Charles O. Speicher, Landscape Architect of South Bend, Indiana, builder of many beautiful gardens and estates.

ROCK GARDEN

Exhibited by Wm. Oman Nursery Co., Prairie View, Illinois.

AN INFORMAL GARDEN

Exhibited by Thomas J. Lynch, Inc., Winnetka, Illinois.

CALIFORNIA HACIENDA

Exhibited by Associated California Nurseries, Mr. Charles G. Davis of San Leandro, California, director.

A HILLSIDE GARDEN

Exhibited by Joliet Floral and Garden Club, The Garden Department of the Woman's Club, The Park Board of Joliet, Illinois.

A MID-VICTORIAN PETUNIA GARDEN

Exhibited by Richard Diener, Oxnard, California. Garden design by Kenneth Wright Bangs, Landscape Architect, Arlington Heights, Illinois.

WATER GARDEN

Exhibited by William Tricker, Inc., Independence, Ohio, and Saddle River, New Jersey.

A MODERN GARDEN

Exhibited by Men's Garden Club of Aurora, Illinois.

SEMI-FORMAL GARDEN

Exhibited by Men's Garden Club of Chicago, Illinois.

THE FAMILY GARDEN CORNER

Exhibited by The Elmhurst Park District, Elmhurst, Illinois.

ABRAHAM LINCOLN'S INDIANA HOME IN 1820

Exhibited by Men's Garden Club of Fort Wayne, Indiana. Sponsored by the Lincoln National Life Insurance Company.

"I do not like to think of yesterday, but to-morrow, not of petals scattered on the ground, but of bursting blossoms, raising their little faces to the blue of heaven."

FERNS OF THE UNITED STATES

Exhibited by Kathryn E. Boydston, Chicago, Illinois, American Fern Society Cooperating.

FLOWER AND FOLIAGE DISPLAY.

Exhibited by the Commissioners of the South Parks, Chicago, Illinois, Edward J. Kelly, President; Robert E. Moore, Landscape Architect; Herman Benthey, Landscape Gardener.

A GARDEN IN JAPANESE STYLE

Exhibited by Charles Fiore, Designer, Prairie View, Illinois.

AN ITALIAN HISTORICAL GARDEN

Exhibited by Charles Fiore, Designer, Prairie View, Illinois.

ITALIAN FORMAL GARDEN

Exhibited by Charles Fiore, Designer, Prairie View, Illinois.

AN INFORMAL PLANTING

Exhibited by Charles Fiore, Designer, Prairie View, Illinois.

AN AUTHENTIC JAPANESE GARDEN

Exhibited by Fleming Landscape Co., Joliet, Illinois.

A FORMAL GARDEN

Exhibited by Park District of Oak Park, Illinois. Col. A. D. Rehm, President; Gustaf A. Lindberg, Superintendent and Secretary.

GARDEN OF SUCCULENTS AND ANNUALS AND A SMALL FORMAL GARDEN

Exhibited by Pearson-Daniels Co., Inc., Chicago, Illinois.

A GARDEN ARRANGEMENT

Exhibited by Commissioners of Lincoln Park, Chicago, Illinois, A. D. Plamondon, President.

AN ENGLISH GARDEN

Exhibited by James Norris Estate. Garden Planting by Robert McLaren, Superintendent. Garden design by Kenneth Wright Bangs, Landscape Architect, Arlington Heights, Illinois. Urn by courtesy of American Terra Cotta Company, Chicago, Illinois.

A MODERN FLOWER GARDEN

Exhibited by Vaughan's Seed Store, Chicago, Illinois. Garden Design by Kenneth Wright Bangs, Landscape Architect, Arlington Heights, Illinois.

AN APPLE TREE GARDEN

Designed, Planted and Exhibited by Kenneth Wright Bangs, Landscape Architect, Arlington Heights, Illinois. Plant material furnished by Arlington Landscape Service, Inc., Arlington Heights, Illinois. Garden Dedicated to the Illinois Federation of Women's Clubs, Mrs. Viola Farrell, President.

A BIT OF FOREST PRESERVE

Exhibited by Forest Preserve District of Cook County, Illinois; Emmett Whealan, President; Charles G. Sauers, General Superintendent. Arranged by Arthur Koresgard.

A CENTURY OF PROGRESS ROSE GARDEN

Exhibited by Inter-State Nurseries, Hamburg, Iowa; Charles N. Evans, Rosarian.

HARMONY IN NATURE

Exhibited by C. F. Leaf Company and John R. Gunderson & Co. Rocks furnished by Henry C. Arch & Son, Forest Park, Ill., and M. L. Towsley, Kansas City, Missouri. Ferns by W. A. Toole, Baraboo, Wisconsin. Fowl and Deer by Wallace Evans Game Farm, St. Charles, Illinois.

GENERAL VIEW OF DIORAMA HALL

GENERAL VIEW OF SOUTH EXHIBITION HALL

THE LOGGIA

MAXWELL HOUSE

A TROPICAL GARDEN

A MOUNTAIN STREAM

THE DESERT

A DOOR-WAY COURT GARDEN

A PERIOD INTERIOR

LIVING ROOM

SUN ROOM

DINING ROOM

OLD ENGLISH INTERIOR

A SCULPTURE GARDEN

INDIANA DUNES LANDSCAPE

SUWANEE RIVER CABIN

THE OLD MILL GARDEN

ROCK GARDEN

AN INFORMAL GARDEN

CALIFORNIA HACIENDA

A HILLSIDE GARDEN

A MID-VICTORIAN PETUNIA GARDEN

WATER GARDEN

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AN APPLE TREE GARDEN

A BIT OF FOREST PRESERVE

A CENTURY OF PROGRESS ROSE GARDEN

HARMONY IN NATURE

VIEW OF NORTH EXHIBITION HALL

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Agricultural Building on Northerly Island. This modernistic structure—shaped somewhat like a three-toothed key is 628 feet long and 108 feet wide

Other Century of Progress Buildings, Exhibits, and Concessions now completed or under construction:

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16th St. Bridge
American Gas Association
Bryant Heating & Mfg. Co.
Coca-Cola Company
Century Dairy Exhibits
Dairy Building
Diamond Mine
Foreign Bazaar
Geological Exhibits
Horticultural Building

Home Planning Hall
International Harvester Co.
Iron Fireman
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Thousands of visitors to inspect them daily! Garden enthusiasts from the world over! No wonder the exhibitors in the horticultural division of A Century of Progress spared neither time nor expense so that their gardens might approach perfection. It's important, too, that the beauty of these lovely gardens be maintained during the entire exhibition period. Those in charge know the value of proper plant feeding. It is natural, therefore, that Vigoro, the Complete Plant Food, should be selected for use on the exhibition gardens.

Home gardeners, too, know what Vigoro will do. Everywhere you hear them saying, "More beautiful than ever!" speaking of their lawns, flowers, shrubs, and trees. Year after year they see the beauty of their homes enhanced through the regular use of Vigoro.

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The Positive Protection of Fence

Visitors at the Horticultural Exhibition of the Century of Progress will observe that the exhibit gardens are enclosed most effectively with a chain link fence made and erected by Pittsburgh Steel Company.

This is the type of fence that is used so extensively for enclosing large estates, as well as many public and industrial properties such as swimming pools, athletic fields, parks, reservoirs, airports, factories, play grounds, etc.

You can imagine the difficulties of trespassing that would be experienced here if the grounds were not fenced. In some degree this parallels the experience of every property. In these days of growing disrespect of property rights, every home, estate and exposed property needs the positive protection of fencing.

In many respects the protection of the Horticultural Exhibit Gardens is simpler than that of private gardens, estates and other properties. Here we need control merely of pedestrian traffic which is already under general supervision. A fence for your property must also keep out dogs and other animals, prowlers and malicious trespassers, guide the newsboy, grocer boy and milk man to the walks, afford a safe place for the children to play and enhance the appearance of the property.

You will observe that an effort has been made to beautify the fence boundary of the Exhibit gardens by means

of plantings on and near the fence. Obviously it has not been possible to cover the fence with foliage nor to grow beautiful, flowering vines such as roses, clematis and bitersweet that can, after two or three years of growth, make fences such a beautiful part of the landscape.

In this connection many landscape architects have recently been discovering the multitudinous possibilities of fences. A wire fence immediately gives protection and establishes boundary lines. If subsequent privacy is desired by means of heavy plantings of shrubs the fence is still there to keep out dogs and intruders. On the other hand, particularly where space is limited, vines and flowers on the fence give the same much desired privacy in the nature of a thin garden wall, permitting more space for lawn and garden features.

The chain link fence enclosing our Exhibit Gardens is only one of several constructions in Pittsburgh Steel Com-

pany's lines. The Company offers the chain link design in heights from three to twelve feet or more; also other types of fence such as the Ornamental Lawn Fence enclosing our tea terrace, and farm and poultry fences.

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