

waterwheel and a gazebo. At the other extreme, Monrovia Nursery's interpretation offers a view as wide as all outdoors with towering cedars and a glade bordered by rock plants to make visitors feel "At Home in an Alpine Garden."

Tropics Inc. plans a walk-through jungle; exotic plants will tower over both sides of the entrance to Ayres Hall of Environmental Education.

The 10,000 square-foot exhibit hall will again be filled with bold flower arrangements and tropical gardens overflowing with orchids, miniature trees and bizarre plants. Fifty Trade Mart vendors will offer gardening books, gadgets and plants from the exotic to the essential.

Novice or old gardening hands will learn from talks by experts every afternoon. Plant topics range from citrus trees to lawns and old fashioned roses. Or focus on improving home surroundings by finding out how to fight indoor pollution with houseplants and natural pesticides.

Hours are 10 a.m. to 6 p.m. each day. As a bonus, visitors can spend all day enjoying the entire 127-acre Arboretum grounds when they purchase Garden Show tickets.

Tickets cost \$6 for adults with 50 percent discount to seniors, those 13-17 and students with ID. Under 4 years are free. For more information call (818) 446-8251. The Arboretum is at 301 N. Baldwin Ave., Arcadia, three blocks south of the 210 Freeway.

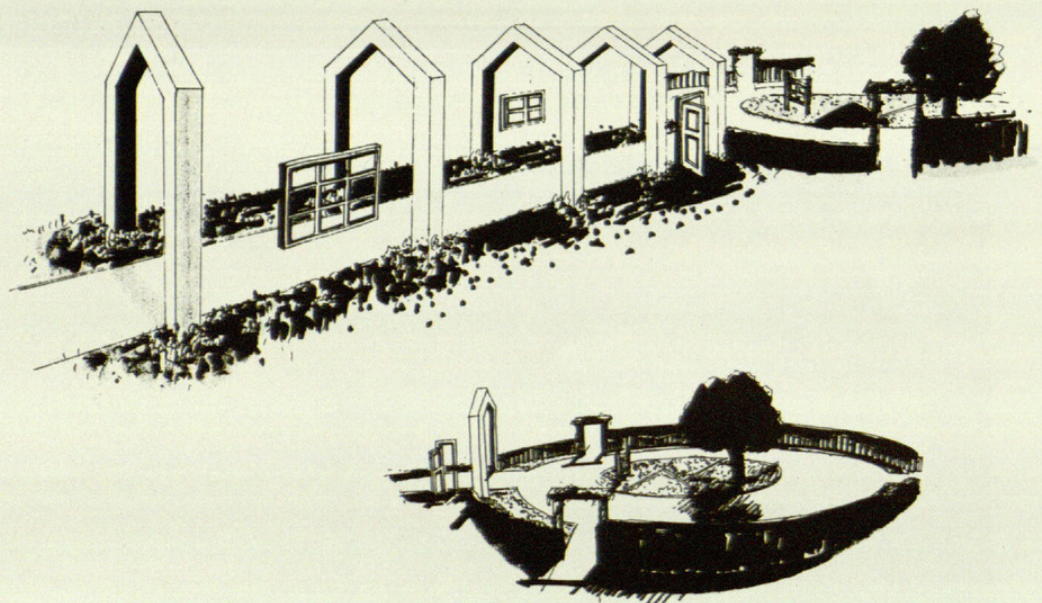
Gardening interest booms

Last year, attendance at the Los Angeles Garden Show increased 10 percent over 1987. This is great news for everyone who worked on the show, but the numbers are especially significant to exhibitors.

This means thousands of potential customers were introduced to exhibitors' products or services. For them the annual show at the Los Angeles State and County Arboretum has become an unsurpassed showcase to supply the growing boom in gardening.

Several national magazines such as Time recently examined the gardening boom in terms of lifestyle and emotional rewards, but the Los Angeles Times explored the financial impact of gardeners in its business section. According to an August 1988 article, California is the base for all the nation's major growers (which handled \$1.36 billion last year) and major seed companies.

At the retail level, gardeners spent \$8.57 million in 1987, an increase of \$2.32 million over 1986. This is where the Los Angeles Garden Show has the most tangible impact. By exposing neophyte gardeners to fine landscape designs and materials, the show develops the market along more sophisticated lines. This in turn adds to the appreciation of exotic plants that are appropriate for testing at the public gardens.



Entry to the Los Angeles Garden Show leads through a minimalist house designed by UCLA Landscape Architecture Student Association.



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