

DAILY TOURS

THE "FOREWORD" TO THIS SECTION, IN THE HANDWRITING OF AN EIGHTH GRADER, EXPRESSES POINTEDLY THE VALUE OF THE ARBORETUM TO ONE GROUP OF VISITORS. THIS GROUP REPRESENTS THE SECOND LARGEST OF THE DAILY TOUR ATTENDANCE.

TO ORGANIZATIONS SUCH AS THE SCOUTS, BROWNIES, BLUE BIRDS, ETC., THE ARBORETUM MEANS NATURE EXPERIENCES, OUT-OF-DOOR LORE, AND HISTORICAL CALIFORNIA.

OUR COLLEGE LEVEL VISITORS COME GENERALLY TO BROADEN THEIR BOTANICAL KNOWLEDGE OF PLANT MATERIAL AND THE MANAGEMENT OF NURSERY, LATHHOUSE, AND GREENHOUSE.

RELIGIOUS GROUPS FIND INSPIRATION IN OBSERVING THE MANY BEAUTIFUL EXAMPLES OF GOD'S HANDIWORK IN NATURE.

GARDEN CLUB MEMBERS WANT TO SEE WHAT IS "NEW" AND USEFUL IN THE WORLD OF HORTICULTURE AND GARDENING.

THE TOURS, AS THEY ARE NOW CONDUCTED, SUPPLY THE GREATEST SERVICE IN THE FORM OF HORTICULTURAL AND HISTORICAL INFORMATION TO THE MOST NUMBER OF VISITORS.

ARE DAILY TOURS DIFFERENT FROM THE SUNDAY TOURS?

ONLY WITH THE EXCEPTION THAT APPOINTMENTS IN ADVANCE MUST BE MADE THROUGH OUR ARBORETUM OFFICE. COMPETENT LEADERSHIP PREVAILS FOR BOTH SUNDAY AND DAILY TOUR SCHEDULES.

FOR

TOUR

STATISTICS,

PLEASE

TURN

THE

PAGE.

DAILY ARBORETUM TOURS

ATTENDANCE FOR JULY 1954 TO JUNE 1955

TOWNS REPRESENTED

NUMBERS IN THE
MAJOR INTEREST GROUPS

2500

2000

1500

1000

500

0

SCOUTS
CUBS
BROWNIES
BLUEBIRDS
CAMPFIRE

SCHOOLS

COLLEGE

RELIGIOUS
GROUPS

GARDEN
CLUBS

ALL
OTHER
YOUTH
GROUPS

ADULTS

| | |
|--------------|----------------|
| ALHAMBRA | MONTEBELLO |
| ALTADENA | MONTEREY PARK |
| ARCADIA | MONROVIA |
| ARTESIA | NEWPORT BEACH |
| BALDWIN PARK | ONTARIO |
| BURBANK | PASADENA |
| CLAREMONT | SO. PASADENA |
| COVINA | POMONA |
| WEST COVINA | PUEENTE |
| DOWNEY | ROSEMEAD |
| DUARTE | SAN GABRIEL |
| EAGLE ROCK | SAN MARINO |
| EL MONTE | SANTA MONICA |
| EL SERENO | SIERRA MADRE |
| HOLLYWOOD | TEMPLE CITY |
| LA CANADA | VAN NUYS |
| LA VERNE | WESTMINSTER |
| LOS ANGELES | WESTWOOD HILLS |
| | WHITTIER |

TOTAL ATTENDANCE: 7180



1955. "Daily tours." *LASCA miscellanea* 3, 21–22.

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