



WITH JIM BAUML... Senior Botanist

What picture does the title "Senior Botanist" conjure up? An older scientific sort, content with microscopes, plant specimens and research papers? Perhaps. The Arboretum's Senior Botanist, Jim Bauml, however, is a far cry from that image.

With a Bachelor's degree, Summa Cum Laude, from Texas A & M, a Masters of Science from Cornell, and quite recently a PhD in Botany from Claremont, Dr. Bauml supervises the scientific activity, which is part of a Botanic Garden's purpose.

He reviews seed and plant lists from other botanical gardens, collectors, and nurseries in order to acquire interesting new ornamental plants for testing. And wherever a new exhibit is planned for the Arboretum, Jim selects the appropriate botanical plant material for installation.

Most recently, he identified the aquatic flora to be placed in the new Forest Area Pond, for both its ecological and instructional value.

Education for all people of all ages is of foremost interest to Jim. He envisions the day when he can help develop an in-house journal on botany and horticulture, videos, give more lectures and regularly scheduled tours.

Jim's work has fascinating application when one realizes he is a key resource to the Los Angeles Poison Control Center which serves people endangered by contact or ingestion of plant materials.

Ask him about almost any plant, and his response is both complete and fun. One example: Achillea or yarrow, Jim explained was once called "nosebleed". Why? - because its properties were believed to stop nose bleeds.

From saving lives through poison control to saving the environment for future generations, Jim Bauml is a key leader of the Arboretum's scientific team. ♣

WITH TERRY BIBLE...Gift Shop Manager

The first thing Terry does each morning when he arrives at the Arboretum Gift Shop is open the front door; turn on the lights; turn off the parking lot lights; turn off the alarm; clean the windows and sweep the front entrance. No detail is too small and nothing escapes his attention.

The remainder of the day is filled with analyzing sales trends; planning and generating budgets; producing computer sales reports; restocking items; maintaining general store appearance; and his own favorite, shopping around for new and unique items for his discriminating clients.

Stocking the store for each season is "fun" for Terry. This gives him an opportunity to arrange displays according to the season, special events and holidays. To make sure the gift shop is kept up-to-date with the newest trends, Terry meets regularly with sales representatives to preview and order merchandise. Also on his desk are piles of vendor catalogs which he reads on a daily basis.

Along with the gift shop items, Terry works with the Arboretum Foundation in developing Arboretum memorabilia. Terry brings into the shop special merchandise to companion certain Foundation classes and programs. He is an integral part of sales to the public, which is important to the support of the Arboretum, as all revenues revert to the Arboretum budget.

"Having been to many botanical Gift Shops, I am very proud of my volunteer staff, the items we sell and the appearance of our displays," said Terry. "I enjoy and always look for new, different and unique items to display in the shop."

The success of the gift shop definitely reflects the talent, creativity and personality of Bible.

This success also comes from his 48 volunteers who work in the gift shop, the craft shop, and the plant shop. Terry spends many hours training his volunteers

and the four paid staff members who manage the store in his absence.

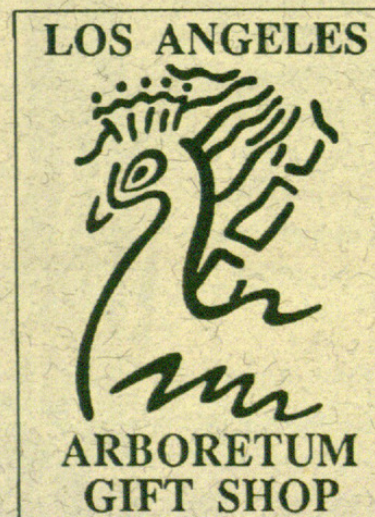
Terry's background has always been in retail. Prior to coming to the Arboretum in 1991 he was at the Huntington Library, Art Collections and Botanical Gardens Bookstore, manager of new accounts for Robinson's Department Store in Los Angeles, and manager/buyer of the UCLA Student Store.

Educated at California State University Northridge, Terry received his Bachelor of Arts in Business and his AA in Business Retail from Santa Monica College.

In addition to his responsibilities at the Arboretum, Terry is a member of the Los Angeles Conservancy, West Adams Heritage Association, California Historical Society, National Trust for Historic Preservation, Gamble House Pasadena, Museum Store Associates and the Carl Bean AIDS Care Center.

At the end of the day, the lights go off; the alarm goes on; the doors are locked and Terry leaves after another day of lending his special skills to a very important part of the Arboretum operation. ♣

"THE BEST KEPT SHOPPING
SECRET IN TOWN"





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