

MUSEUM NEWS

Membership Growth

Two nation-wide trends are illustrated by new membership figures just released by the Museum—the public's increasing awareness of the importance of basic scientific research, and the growing demand for opportunities to continue education into the adult years.

In keeping with these national trends, Museum membership now stands at 7,302 persons, the highest in the institution's history. "In the majority of cases," states Mrs. Gloria Pagano, head of the Membership Division, "the outstanding reason why people become members is their keen awareness of the essential value of the research being done by the Museum's scientists, both in the United States and in many other areas of the world. People feel a sense of responsibility toward the continuation of basic research, and know that their contribution to the Museum is helping to support it." There is also evidence that the growth in Museum membership reflects increased public interest in adult education activities—an interest arising out of the vital need for continuing education in a complex world and maintained through the greater amount of leisure

time available to adults today.

In the last two years alone, more than 2,000 persons have been added to the Museum's membership rolls. Mrs. Pagano reports that the greatest percentage increase has occurred in the associate category (those who contribute \$100 to the Museum). Not only do a large number of first-time members give this amount, but many annual members transfer to associate membership at the end of the year. The majority of Museum members live in the Chicago area, but applications also come from cities all over the United States and a number of countries abroad.

The Museum's categories of membership are: *Benefactors*: those who contribute \$100,000 or more; *Contributors*: those who give \$1,000 to \$100,000 in money or materials; *Life Members*: representing contributions of \$500; *Associate Members*: \$100 contributions; *Sustaining Members*: who give \$25 for six years, and then become associates; and *Annual Members*: who give \$10 annually. The Museum also recognizes honorary, corresponding, non-resident, and corporate members, as well as patrons.

All Museum members are kept informed of the institution's activities and research through the *Chicago Natural History Museum Bulletin*. In addition to receiving the *Bulletin*, members are entitled to:

- 1) Free admission to the Museum (families, too!) at all times.
- 2) Free use of Soundtrek, the Museum's new radio guided sound-tour system.
- 3) Reserved seats at all Museum lectures and film showings.
- 4) Discount privileges at the Museum's Book Shop, which carries popular books on the natural sciences for adults and children, as well as unusual gift items from all over the world.
- 5) Use of the Museum's library—one of the largest scientific libraries in the country.
- 6) Museum publications, such as the Annual Report and certain

Chicago Natural History Museum

FOUNDED BY MARSHALL FIELD, 1893
Roosevelt Road and Lake Shore Drive, Chicago 5
TELEPHONE: WABASH 2-9410

THE BOARD OF TRUSTEES

LESTER ARMOUR	HENRY P. ISHAM
SEWELL L. AVERY	WILLIAM V. KAHLER
WM. MCCORMICK BLAIR	HUGHSTON M. MCBAIN
WALTHER BUCHEN	J. ROSCOE MILLER
CHESSER M. CAMPBELL†	WILLIAM H. MITCHELL
WALTER J. CUMMINGS	JOHN T. PIRIE, JR.
JOSEPH N. FIELD	CLARENCE B. RANDALL
MARSHALL FIELD, JR.	JOHN G. SEARLE
STANLEY FIELD	SOLOMON A. SMITH
SAMUEL INSULL, JR.	LOUIS WARE

OFFICERS

STANLEY FIELD	President
HUGHSTON M. MCBAIN	First Vice-President
WALTHER BUCHEN	Second Vice-President
JOSEPH N. FIELD	Third Vice-President
SOLOMON A. SMITH	Treasurer
CLIFFORD C. GREGG	Director and Secretary
E. LELAND WEBBER	Assistant Secretary

† deceased

THE BULLETIN

EDITOR

CLIFFORD C. GREGG.....Director of the Museum

CONTRIBUTING EDITORS

PAUL S. MARTIN	Chief Curator of Anthropology
JOHN R. MILLAR	Chief Curator of Botany
SHARAT K. ROY	Chief Curator of Geology
AUSTIN L. RAND	Chief Curator of Zoology

MANAGING EDITOR

PAULA R. NELSON.....Public Relations Counsel

ASSOCIATE EDITOR

MARILYN JINDRICH.....Associate in Public Relations

Members are requested to inform the Museum promptly of changes of address.

scientific publications issued during the period of membership.

CHESSER M. CAMPBELL 1897-1960

The Museum noted with regret the death on July 10, 1960, of Chesser M. Campbell, a member of its Board of Trustees. Mr. Campbell had been elected to the Board of Trustees on January 19, 1959, and during his relatively brief term of service had shown an outstanding interest in the work of this institution.

Mr. Campbell was born at Sault Ste. Marie, Michigan, December 12, 1897, and entered the newspaper profession in that city immediately after graduating from high school. Subsequently, he attended the University of Michigan where he made an outstand-



Chesser M. Campbell

THIS MONTH'S COVER

Our cover portrays two important elements in anyone's enjoyment of a balmy summer evening in Chicago—a visit to Chicago Natural History Museum capped by a free concert under the stars at the Grant Park Bandshell. This double treat is made possible by the Museum's summer evening hours of 9:00 A.M. to 8:00 P.M. on the days of the concerts—Wednesday, Friday, Saturday, and Sunday. We suggest that you get the family together some evening soon, come downtown to the Museum for dinner between 5:30 and 7:30 P.M., enjoy a Soundtrek tour or two until eight, and then go on to the concert. But hurry—summer hours end September 4. The cover photograph featuring two of Chicago's cultural landmarks was designed by Staff Photographer Homer Holdren.

ing record, being elected a member of Phi Beta Kappa. He served as an Ensign in the United States Navy during World War I.

He was associated with the Chicago Tribune since 1921, becoming President of the corporation on April 5, 1955. At that time, he also became publisher of the Chicago Tribune.

Mr. Campbell was widely known in Chicago business and civic circles. It would be redundant to list his many achievements in this publication. His loss will be deeply felt by his fellow members of the Board of Trustees.

Lions in the Museum

"It's wonderful!" said Professor Isaac Budnik, president of a Mexican cosmetics laboratory, and a delegate to the Lions International Convention in Chicago. "I have never seen anything like it." He was talking about Soundtrek, the Museum's new radio guide to the exhibits.

Professor Budnik and a large group of Lions conventioners and their families from Monterrey, Mexico, spent three and one-half hours at the Museum last month, taking a Soundtrek tour *in Spanish*. Special sound-tours in Spanish and in French were part of the red-carpet treatment extended the city's guests from Latin America and Europe by the Museum. The response from the Lions was so overwhelming that all the Museum radio guide receivers were in continual use, while long lines of conventioners waited for fellow Lions to return their sets.

Honors

Clifford C. Gregg, Director of the Museum, has just been honored by an invitation extended by Mr. Glen A. Lloyd, Chairman of the Board of Trustees of the University of Chicago, to join that University's Citizens Board. In his letter welcoming Dr. Gregg to membership in this distinguished group, Chancellor Lawrence A. Kimpton of the University writes that the function of the Citizens Board is to broaden the acquaintance of its members with the scholars and scientists on the Midway. This is accomplished through a series of programs and luncheon meetings featuring the scientific and scholarly work being done at the University.

fish names

PROBABLY FEW PEOPLE KNOW, even in a general way, the identity of such names as hogchoker, lumpsucker, fat sleeper, popeye catalufa, glassy sweeper, stargazer, rainbow runner, and toothless blindcat. Most would go far astray in trying to identify, out of context, a California smoothtongue, Florida smoothhound, brown Irish lord, senorita, molly miller, Amazon molly, warty poacher, Atlantic torpedo, or bar jack.

All these, along with the more familiar cod, trout, darter, pike, shark, minnow, and shiner, help make up the list of 1,892 common names of the fishes of the United States and Canada just published by the American Fisheries Society, of which our Curator of Fishes, Loren P. Woods, is one of the authors.

When people begin to talk about the subject matter of a science, we have one criterion as to its progress. The science has entered the public domain and become a part of everyday conversation and interest. For this to happen, there must be some appropriate words to use. An ichthologist discusses *Stizostedion vitreum*, *Menticirrhus saxatilis* and *Lepomis gibbosus*, but a fisherman tells of catching walleyes, kingfish, and pumpkinseeds.

The best common names grow out of the language. Colorful, romantic, fanciful, and otherwise distinctive and original names add richness and interest to the nomenclature—names like Dolly Varden, madtom, flier, angelfish, and chilipepper. Indian names have also been incorporated, such as muskellunge,

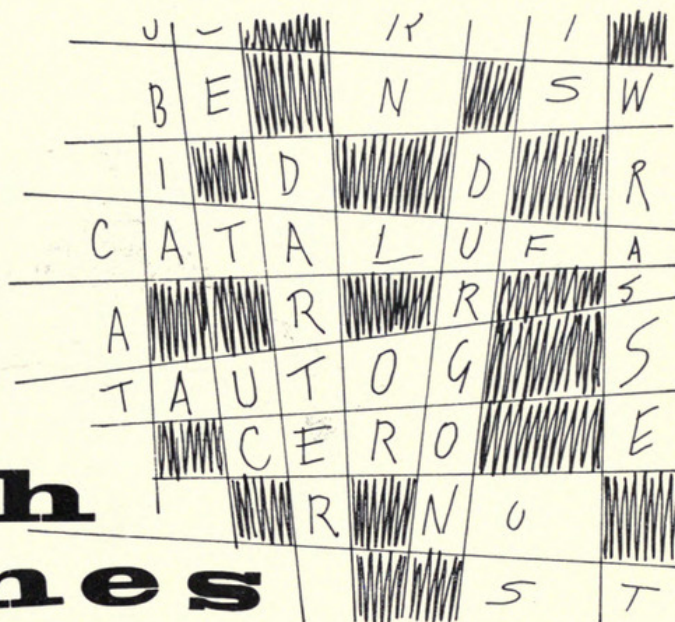
eulachon, mummichog, chinook, tautog, Cui-ui (pronounced kwee-wee) menhaden and cisco. Some well known names have been introduced by fishermen of various other nationalities: barracuda, grouper, pompano (Spanish), bocaccio (Italian), capelin, and inconnu (French).

Other names stick in one's mind because they are descriptive of form, of habitat, or of habits—sail fish, halfbeak, needle fish, cave fish, seahorse, croaker, opaleye, and tripletail.

But sooner or later the same name appears in different places for quite different fishes. The trout of Eastern Canada is not the trout of Georgia and the name perch is used in at least nine different families of fishes. Sometimes the same fish may be known by two different names, which become firmly entrenched in common usage: red fish and ocean perch for *Sebastes marinus* and cisco and lake herring for *Coregonus artedii*. Here the layman as well as the scientist needs scientific names.

The present list of 1,892 freshwater fish and ocean fish living in shallow water down to 100 fathoms, all in the United States and Canada, supersedes the earlier list of 570 names compiled in 1948.

A List of Common and Scientific Names of Fishes from the United States and Canada by Reeve M. Bailey et al., 1960, pp. 1-102 may be obtained from E. A. Seamen, American Fisheries Society, Box 483, McLean, Virginia; \$1.00 paper cover; \$2.00 cloth cover. A. L. RAND





1960. "Chesser M. Campbell, 1897-1960." *Bulletin* 31(8), 2-3.

View This Item Online: <https://www.biodiversitylibrary.org/item/25694>

Permalink: <https://www.biodiversitylibrary.org/partpdf/371411>

Holding Institution

University Library, University of Illinois Urbana Champaign

Sponsored by

University of Illinois Urbana-Champaign

Copyright & Reuse

Copyright Status: In copyright. Digitized with the permission of the Chicago Field Museum.

For information contact dcc@library.uiuc.edu.

Rights Holder: Field Museum of Natural History

This document was created from content at the **Biodiversity Heritage Library**, the world's largest open access digital library for biodiversity literature and archives. Visit BHL at <https://www.biodiversitylibrary.org>.